

★ NEW SECTION — FOR ECE PMP STUDENTS

Entrepreneurship for Electrical and Computer Engineers: *From Idea to Startup.*



BUILD WHAT'S NEXT IN - **AI-Native Startups** LLMs Agents Robotics
Deep Tech **Climate** SaaS **Semiconductors** Biotech IoT

<p>01 / BUILD ⚡</p> <p>Ship something <i>real</i> in ten weeks.</p> <p>Lean, Agile, MVPs, term sheets. Real frameworks — usable on Monday.</p> <p>FRAMEWORKS</p>	<p>02 / COMPETE ◆</p> <p>Pitch where it <i>matters</i>.</p> <p>Demo Day with real investors. Top teams continue to Rice Business Plan and beyond.</p> <p>DEMO DAY → RBPC</p>	<p>03 / NETWORK ★</p> <p>Stand on <i>real</i> shoulders.</p> <p>Real founders teach. Real investors judge. Real alumni shipping AI-native products.</p> <p>FOUNDERS · VCS</p>
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★ ALUMNI SPOTLIGHT · 2025

Last year's class shipped *real companies*.

Students don't just leave with a deck — they leave with a launched product. One team's AI platform now reaches over a million creators worldwide.

FEATURED
APOB.AI

CLASS OF 2025

apob.AI

AI Influencer & Creator Studio. 1.4M+ users.

Built in EEP 581 → apob.ai

“
*The class working engineers wished they'd taken **before** they founded — instead of figuring it out the expensive way.*

SCAN TO REGISTER



EE P 581

Summer 2026
For ECE PMP

EE P 581 · ENTREPRENEURSHIP FOR ENGINEERS
DEPT. OF ELECTRICAL & COMPUTER ENGINEERING · UW